

+ Sales  
- COGS  
- Expenses  
??????????

# FACTS & FIGURES

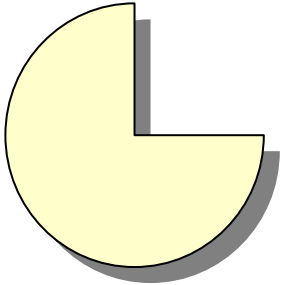
## WEDNESDAY, JUNE 13<sup>TH</sup>

8:30 a.m. – 12:30 p.m.

***Financial statements can be quite friendly once you get to know them. Explore the purpose, structure and utility of your monthly statements – and HOW to use the reports as a management tool!***



***The Budget is the key resource to keep your organization moving in the right direction. Explore how to use your budget as a professional tool in managing your company – including the basics of the budget process, projections, and analysis.***



### LOCATION:

The Entrepreneurs Center  
714 E. Monument Avenue  
Dayton, Ohio 45402

### HOSTED BY:

#### HEARD MANAGEMENT

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### COST: \$60 per person

Includes “Numbers & Budgets” Workbook



### REGISTER by Tuesday, March 12<sup>th</sup>

Mail to: Heard Management, P.O. Box 26384, Trotwood, OH 45426

or on-line at [www.heardmgt.com](http://www.heardmgt.com)

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